

**IN THE CLAIMS:**

*Set forth below in ascending order, with status identifiers, is a complete listing of all claims currently under examination. Changes to any amended claims are indicated by strikethrough and underlining. This listing also reflects any cancellation and/or addition of claims.*

## Claim 1 (currently amended)

An apparatus to process an audio/video program, comprising:  
a preferences module configured to

coordinate ~~the~~ specification of a first presentation setting with a first portion of said audio/video program, and

coordinate specification of a second presentation setting with a second portion of said audio/video program; and

a presentation module coupled to said preferences module, said presentation module being configured to, during subsequent playback of said audio/video program,

selectively apply said first presentation setting to said first portion of said audio/video program during subsequent playback of said audio/video program, and

selectively apply said second presentation setting to said second portion of said audio/video program.

## Claim 2 (currently amended)

The apparatus of claim 1, wherein said preferences module is configured to coordinate said specification of said first presentation setting with said first portion of said audio/video program based on a time stamp associated with said first portion of said audio/video program, and said preferences module is configured to coordinate said specification of said second presentation setting with said second portion of said audio/video program based on a time stamp associated with said second portion of said audio/video program.

## Claim 3 (currently amended)

The apparatus of claim 1, wherein at least one of said first presentation setting and said second presentation setting corresponds to one of an audio setting and a display setting.

## Claim 4 (original)

The apparatus of claim 3, wherein said audio setting corresponds to one of an audio channel setting, an audio field setting, an audio format setting, a dynamic range setting, a language setting, a pitch setting, a playback speed setting, a tone setting, and a volume setting.

## Claim 5 (original)

The apparatus of claim 3, wherein said display setting corresponds to one of a brightness setting, a black and white setting, a contrast setting, a color setting, a fast motion setting, a flicker setting, a gamma setting, a hue setting, a letterbox setting, a non-square zoom setting, a pan and scan setting, a pillar-box setting, a pixel blurring setting, a pixel sharpening setting, a red-eye setting, a slow motion setting, and a zoom setting.

## Claim 6 (currently amended)

The apparatus of claim 1, wherein said preferences module is configured to coordinate storage of said first presentation setting for said first portion of said audio/video program, and said preferences module is configured to coordinate storage of said second presentation setting for said second portion of said audio/video program.

## Claim 7 (currently amended)

The apparatus of claim 6, further comprising:

a memory coupled to said preferences modules and said presentation module, said memory being configured to store said first presentation setting for said first portion of said audio/video program and said second presentation setting for said second portion of said audio/video program.

## Claim 8 (currently amended)

The apparatus of claim 1, wherein said presentation module is configured to determine an intermediate presentation setting based on said first presentation setting and said second presentation settingsaid presentation setting and said portion of said audio/video program correspond to a first presentation setting and a first portion of said audio/video program, respectively, said preferences module is configured to coordinate a specification of a second presentation setting with a second portion of said audio/video program, and said presentation module is configured to, during subsequent playback of said audio/video program, selectively apply said intermediate~~second~~ presentation setting to an intermediate portion of said audio/video program positioned between said first portion of said audio/video program and said second portion of said audio/video program during subsequent playback of said audio/video program.

## Claim 9 (currently amended)

The apparatus of claim ~~8~~4, wherein said presentation module is configured to ~~determineselectively apply~~ said intermediate presentation setting by interpolating said first presentation setting and said second presentation settingto said portion of said audio/video program during initial playback of said audio/video program.

## Claim 10 (original)

The apparatus of claim 1, wherein said presentation module is configured to apply a predetermined presentation setting to a remaining portion of said audio/video program during subsequent playback of said audio/video program.

## Claims 11-18 (cancelled)

## Claim 19 (currently amended)

A method of processing an audio/video program, comprising:  
 coordinating ~~storage of a first~~plurality of user-specified presentation ~~setting~~settings, each user-specified presentation setting of said plurality of user-specified presentation settings being associated with a ~~first~~respective portion of said audio/video program;

coordinating a second user-specified presentation setting with a second portion of said audio/video program;

determining an intermediate presentation setting based on said first user-specified presentation setting and said second user-specified presentation setting;

coordinating said intermediate presentation setting with an intermediate portion of said audio/video program, said intermediate portion of said audio/video program being positioned between said first portion of said audio/video program and said second portion of said audio/video program; and

coordinating playback of said audio/video program based on said first user-specified presentation setting, said intermediate presentation setting, and said second plurality of user-specified presentation settings.

#### Claim 20 (currently amended)

The method of claim 19, wherein said first user-specified presentation setting and said second plurality of user-specified presentation settings correspond to different audio settings.

#### Claim 21 (currently amended)

The method of claim 19, wherein said first user-specified presentation setting and said second plurality of user-specified presentation settings correspond to different display settings.

#### Claim 22 (currently amended)

The method of claim 19, wherein coordinating playback of said audio/video program includes sequentially applying said first user-specified presentation setting, said intermediate presentation setting, and said second plurality of user-specified presentation settings to respective portions of said audio/video program.

Claim 23 (new)

The method of claim 19, wherein determining said intermediate presentation setting includes interpolating said first user-specified presentation setting and said second user-specified presentation setting.